

“MY HEART REVS FOR HEROES”

Membership

Linda Evans
501-269-0439
revans123@windstream.net

PROGRAM GOALS

Invite New Members
Include Current Members
Invest in the Future of the Organization

Membership in any organization is the backbone, no members no nothing! Being a member of the VFW Auxiliary can be exciting and rewarding. It depends on you- - the member; you can stand back in the shadows and not contribute or lift a finger to help with any of the Auxiliaries programs or projects and what a waste that can be. Every Auxiliary on every level needs and wants a member to help, volunteer, participate, and make suggestions of changes, etc. before you realize what has happen now you have become an Officer in the Auxiliary Organization!!

Department Awards for Auxiliary:

Auxiliary: \$25.00 to each Aux who retains 90% of their continuous members by 1-31-2022

Auxiliary: \$25.00 to each Auxiliary if 101% of your June 30, 2021 is obtained by 1-31-2022

“Heroes” Achievement Award to Auxiliary for the % of most New or Converted Life Members by 4-15-2022

.Department Awards for Members & VFW

Membership Recruiter Special Pin to be awarded and to each Auxiliary or VFW member who recruits 1 new or rejoined member.

“Hero” Award to VFW or VFW Auxiliary Member recruiting 20 or more new or rejoin member.

National Awards for Members:

1. **Cardinal Puzzle Pin and a citation** to each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoined members to the VFW Auxiliary from **July 1, 2021 through May 31, 2022***. Official form required; available at vfwauxiliary.org/resources. Due to National Headquarters by June 10, 2022. Pin will be mailed directly to the member.

2. **National Membership Achievement Award** to each VFW and VFW Auxiliary member who recruits twenty (20) new and/or rejoined members to the VFW Auxiliary from **July 1, 2021 through May 31, 2022***. Official form required; available at vfwauxiliary.org/resources. Due to National Headquarters by June 10, 2022. Award will be presented at the 2022 National Convention in Kansas City, Missouri or mailed directly to the member.

3. **Soaring Above and Beyond Award** to one Auxiliary member who recruits the most new and/or rejoined members from **July 1, 2021 through May 31, 2022**. The award will feature the member’s name alongside the name of an honored veteran. Official form required; available at vfwauxiliary.org/resources. Due to National Headquarters by June 10, 2022. Award will be presented at the 2022 National Convention in Kansas City, Missouri or mailed to the Department for presentation.

National Membership Award to Auxiliaries – Retain and Gain Award

\$50 to each Auxiliary that retains 90% of their Annual Members AND reaches 100% by June 30, 2022.

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Membership

Aux. # _____ District # _____ City _____ Membership Group _____

Chairman's Name: _____ Phone #: _____

Always use additional paper if necessary to provide details of your project or program

Report Deadlines: November 15, 2021 and April 15, 2022. Date of this report: _____

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1. Which of these methods were used to **collect annual dues**? Phone Calls: _____ E-mails: _____

Letters/postcards: _____ Face-to-face conversations: _____ Social Media _____ Other _____

2. Did you use MALTA to generate and send **dues reminders**/notices? _____

3. Did you use media (newspaper, Facebook etc.) to promote Auxiliary Membership? _____
Please send copy of promotional information.

4. How many Membership training sessions did your Auxiliary hold?

By Auxiliaries _____ By Districts: _____ By Department: _____
